

# 2021 ANNUAL PARTNERS PROGRAM



Our Annual Partners Program is a great way to support Cascadia Behavioral Healthcare, allowing business partners to make an annual gift in any of the levels listed below to support our fundraising and engagement efforts. This is a wonderful opportunity to receive special recognition at Cascadia's annual events in 2021 and create visibility for your business or organization throughout Clackamas, Multnomah, and Washington counties.

## YOUR SUPPORT TODAY...



Brings coordinated mental health and primary care teams together, working proactively to ensure clients stay informed, healthy, and out of emergency rooms.



Creates virtual support teams for those who need additional connection for individuals at risk and needing someone to talk to.



Allows us to meet clients where they are, whether through telehealth services, providing mental health and primary care, group sessions supporting substance use disorders, and outreach to our community members experiencing homelessness.



Keeps our families together and cared for, providing them with the services they need for success.



Ensures the well-being of our long-term care residents.



Extends to houseless community members who are struggling with trauma, stress, and behavioral health needs.

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## ABOUT CASCADIA BEHAVIORAL HEALTHCARE

Cascadia takes on some of Portland's toughest issues – mental health and addiction challenges, the community impacts of trauma, unemployment, homelessness, and lack of integrated whole health care. We believe that when we work together to understand and care for each other that we build a healthier, thriving community. Our approach to providing whole health care embodies this and builds on the idea that caring for the whole person gives back in many ways to the whole community.

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*Cascadia Behavioral Healthcare is a 501(c)3 nonprofit organization - Tax ID 93-0770054. Apart from the fair market value of all goods and services provided by Cascadia, your sponsorship is tax-deductible. We will provide each sponsor with a written donation acknowledgment that may be used for tax purposes.*

# ABOUT THE EVENTS



## HEART

May 1 – May 31, 2021

Cascadia's annual HEART event illuminates the intersection of art and mental health with a focus on women. This annual event brings together a network of supporters, artists, and storytellers who are committed to reducing the stigma of mental health by supporting activities that promote health, healing, and hope.

This year's month-long virtual art gallery will explore challenges unique to women in our community while empowering women to live their best lives. Proceeds from this event are critical to Cascadia being able to serve over 6,000 women of all ages every year, especially the 5,100 women who access Cascadia's mental health outpatient services.

Joining the event as a sponsor provides an opportunity for you to be recognized publicly for your generosity and for you to gather colleagues, clients, vendors, family, and friends to celebrate the impact of our shared goal to improve access to mental health care for all women.



## Culture of Caring Gala

October 14, 2021

Cascadia's Culture of Caring Gala is a celebration of our work in the community, highlighting the impacts of community support for individuals experiencing mental health challenges, addiction disorders, poverty, trauma, and homelessness.

This event brings together corporate partners and sponsors, individual donors, community members, nonprofit organizations, staff, and patients to share in the work and mission of Cascadia that is needed now more than ever. Cascadia's Culture of Caring Gala has grown to a gathering of more than 400 attendees, providing your company/organization with vast exposure and visibility in the community.

Join us as we celebrate and support our whole community by providing access to whole health care services – mental health care, addiction recovery, primary care, wellness programs, and housing – to support more than 18,000 individuals of all ages each year. All funds raised are critical to Cascadia being able to meet the increased need for community support and whole health care.

# 2021 SPONSORSHIP COMMITMENT FORM

☐ \$25,000 Presenting Sponsor

☐ \$15,000 Title Sponsor

☐ \$7,500 Luminary Sponsor

☐ \$6,000 Lifeline Sponsor

☐ \$5,000 Champion Sponsor

☐ \$3,500 Community Sponsor

☐ \$2,500 Mission Sponsor

☐ \$1,000 Supporting Sponsor

## SPONSOR INFORMATION

**Company/Organization/Individual Name** *(as it should appear on all sponsor-related materials):*

Contact Name and Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Comments: \_\_\_\_\_

### The person to contact regarding VIP guest packages and meals

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please email your logo and any guidelines for use to **communications@cascadiabhc.org**

## PAYMENT INFORMATION

☐ Enclosed is a check payable to Cascadia Behavioral Healthcare

☐ Please send me an invoice

☐ Please charge my credit card

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVC (3-digit code) : \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return this form to:**

Cascadia Behavioral Healthcare, Attn: Philanthropy Dept.,  
P.O. Box 8459, Portland, OR 97207 or **lauren.macbeth@cascadiabhc.org**

# SPONSORSHIP LEVELS & BENEFITS - MARKETING

<b>Corporate Sponsorship</b>	<b>Presenting Sponsor (Exclusive)</b>	<b>Title Sponsor (Exclusive)</b>	<b>Luminary Sponsor</b>	<b>Lifeline Sponsor</b>	<b>Champion Sponsor</b>	<b>Community Sponsor</b>	<b>Mission Sponsor</b>	<b>Supporting Sponsor</b>
<b>Giving Level</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$7,500</b>	<b>\$6,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,000</b>
<b>Number Available</b>	1	1	4	8	10	10	15	Unlimited
<b>Details</b>	(Gala \$25k)	(Gala \$10k, HEART \$5k )	(Gala \$5k, HEART \$2,500)	(Gala \$5k, HEART \$1k )	(Gala \$5k)	(Gala \$2,500, HEART \$1,000)	(Gala \$2,500)	Either Gala or HEART
Your company featured on our website in a post highlighting your community engagement	●							
A featured story about your company in monthly eNews	●	●						
Opportunity to co-brand promo items	●	●						
Logo/company name hyperlinked on Cascadia Behavioral Healthcare website	●	●						
Your name listed on event invitations, event media presentation, and event signage	●	●	●	●	●			
Individualized thank-you post via social media linking to your website	●	●	●	●	●	●	●	●
Your company name listed in our Annual Report	●	●	●	●	●	●	●	●

# SPONSORSHIP LEVELS & BENEFITS - HEART (VIRTUAL)

<b>Corporate Sponsorship</b>	<b>Presenting Sponsor (Exclusive)</b>	<b>Title Sponsor (Exclusive)</b>	<b>Luminary Sponsor</b>	<b>Lifeline Sponsor</b>	<b>Champion Sponsor</b>	<b>Community Sponsor</b>	<b>Mission Sponsor</b>	<b>Supporting Sponsor</b>
<b>Giving Level</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$7,500</b>	<b>\$6,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,000</b>
<b>Number Available</b>	1	1	4	8	10	10	15	Unlimited
<b>Details</b>	(Gala \$25k)	(Gala \$10k, HEART \$5k )	(Gala \$5k, HEART \$2,500)	(Gala \$5k, HEART \$1k )	(Gala \$5k)	(Gala \$2,500, HEART \$1,000 )	(Gala \$2,500)	Either Gala or HEART
Speaking opportunity at event		●						
Premium recognition and logo placement on event landing page		●						
Verbal acknowledgement during the event		●	●	●				
Screen recognition on streaming slideshow during the event		●	●	●		●		●
Logo recognition on event printed and digital promotional materials and mediums		●	●	●		●		●
Sponsor name placement on event web page		●	●	●		●		●

# SPONSORSHIP LEVELS & BENEFITS - GALA (HYBRID)

<b>Corporate Sponsorship</b>	<b>Presenting Sponsor (Exclusive)</b>	<b>Title Sponsor (Exclusive)</b>	<b>Luminary Sponsor</b>	<b>Lifeline Sponsor</b>	<b>Champion Sponsor</b>	<b>Community Sponsor</b>	<b>Mission Sponsor</b>	<b>Supporting Sponsor</b>
<b>Giving Level</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$7,500</b>	<b>\$6,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,000</b>
<b>Number Available</b>	1	1	4	8	10	10	15	Unlimited
<b>Details</b>	(Gala \$25k)	(Gala \$10k, HEART \$5k )	(Gala \$5k, HEART \$2,500)	(Gala \$5k, HEART \$1k )	(Gala \$5k)	(Gala \$2,500, HEART \$1,000 )	(Gala \$2,500)	Either Gala or HEART
Exclusive opportunity to share a 30-second video (sponsor expense) as part of the event	●							
Speaking opportunity at event	●							
Customized private tour of Cascadia's Garlington Campus and private lunch for four (4) with CEO Dr. Derald Walker	●							
Verbal acknowledgement from the stage	●	●	●	●	●			
Screen recognition on streaming slideshow during the event	●	●	●	●	●	●	●	●
Logo recognition on event printed and digital promotional materials and mediums	●	●	●	●	●	●	●	●
<b>Tickets to the event:</b>								
2 Gala Tables at Live Event (16 VIP guests)	●	●						
1 Gala Table at Live Event (8 VIP guests)			●					
4 VIP Guests & 4 VIP Meal Deliveries				●	●			
8 VIP Guest Meal Deliveries						●	●	
4 VIP Guest Meal Deliveres								●