

2023 ANNUAL PARTNERS PROGRAM



Our Annual Partners Program is a great way to support Cascadia Health, allowing business partners to make an annual gift in any of the levels listed below. Your gift directly impacts more than 16,000 individuals and families experiencing homelessness, addiction, mental health challenges, and trauma. This is a wonderful opportunity to receive special recognition at Cascadia's annual events and create visibility for your business or organization throughout Clackamas, Multnomah, and Washington counties.

We could not do this work without the continued support of our dedicated group of Annual Partners. We hope you will join us in 2023 for this critical work.

For more information on sponsorship opportunities or to confirm your sponsorship, please contact us at give@cascadiahealth.org

YOUR SUPPORT IS CRITICAL



Strengthens our coordinated mental health and primary care teams, who work proactively to ensure clients stay informed, healthy, and out of emergency rooms.



Ensures the well-being of our long-term care residents.



Allows us to meet clients where they are through telehealth services, mental health and primary care, treatment for substance use disorders, and outreach to those experiencing homelessness.



Keeps our families together and cared for, providing them with the services they need for success.



Helps our houseless community members struggling with trauma, stress, and behavioral health.

ABOUT CASCADIA HEALTH

Cascadia takes on some of the state's toughest issues - mental health and addiction challenges, the community impacts of trauma, unemployment, homelessness, and lack of integrated whole health care. We believe that when we work together to understand and care for each other, we build a healthy, thriving community. Our approach to providing whole health care embodies this and builds on the idea that caring for the whole person makes our whole community stronger.

Cascadia Health is a 501(c)(3) nonprofit organization - Tax ID 93-0770054. Apart from the fair market value of all goods and services provided by Cascadia, your sponsorship is tax-deductible. We will provide each sponsor with a written donation acknowledgment that may be used for tax purposes.



ABOUT THE EVENTS





HEART

One weeklong event | May 8-May 12

Cascadia's annual HEART event creates a circle of supporters, artists, and storytellers with the goal of improving access to mental health treatment for all women. This weeklong event illuminates the intersection of art, mental health, and women to help reduce the stigma of mental health and empower women to live their best life through health, healing, and hope.

Our virtual and in-person events explore challenges experienced by women in our community while showcasing local artist talent. Proceeds from this event are critical to Cascadia being able to serve 9,000 women of all ages every year, especially the 5,100 women who access Cascadia's mental health outpatient services.

By becoming a HEART sponsor, you join a network of organizations committed to improving mental health access for women of all ages while being recognized publicly for your generosity.





Culture of Caring Gala

Virtual: TBD | In-Person: Thursday, October 5, 2023 (tentative)

The seventh annual Culture of Caring Gala is a celebration of Cascadia's work in the community, highlighting the impacts of community support for individuals experiencing mental health challenges, addiction disorders, poverty, trauma, and homelessness.

This event brings together corporate partners, individual donors, community members, nonprofit organizations, staff, and patients to share in Cascadia's life-saving work and mission while also bringing awareness to the issues facing our community. Cascadia's Culture of Caring Gala has grown to a gathering of more than 400 attendees, providing your company targeted exposure to some of Cascadia's most dedicated supporters.

Join us as we gather to create meaningful change and support our whole community through continued access to whole health care services - mental health care, addiction recovery, primary care, wellness programs, and housing - for more than 16,000 individuals of all ages each year. All funds raised are critical to Cascadia being able to meet the growing needs of our community.

*Due to the limited number of in-person guests, in-person attendance is offered on a first-come, first-served basis for Champion (\$5,000) sponsors and above.

SPONSORSHIP LEVELS & BENEFITS



Giving Level	Presenting Sponsor \$25,000	Gala Title Sponsor \$15,000	HEART Title Sponsor \$10,000	Luminary Sponsor \$7,500	Champion Sponsor \$5,000	Community Sponsor \$3,500	Mission Sponsor \$2,500	Supporting Sponsor \$1,000
Event(s) Sponsored	Gala	Gala	HEART	Gala (\$5,000), HEART (\$2,500)	Gala or HEART	Gala (\$2,500), HEART (\$1,000)	Gala or HEART	Gala or HEART
Gala & HEART Benefits								
Exclusive 60-second promo video (sponsor expense)	•							
Exclusive 30-second promo video (sponsor expense)		•						
Co-branded swag/promo items & listed as presenting sponsor on all Gala communications	•							
Featured interview/story about your company in monthly enewsletter	•							
Logo on digital/printed materials	•	•			•			
Name on all digital materials						•	•	
Verbal acknowledgement from the stage during event; logo on streaming slideshow	•	•		•	•			
Name on streaming slideshow						•	•	
Private tour of Cascadia's Garlington Campus & private lunch for 4 with CEO Derald Walker	•							
Group tour for 6 of Cascadia's Garlington Campus w/ program staff		•	•					
1 individualized social media post linking to your company's website	•	•						
1 group social media post listing your company as a sponsor				•	•	•	•	•
Hyperlinked company name on business partner webpage for 2023 calendar year					•	•	•	•
Hyperlinked 200-word company highlight and logo on business partner webpage for 2023 calendar year	•	•		•				
Company name in our Annual Report	•	•		•	•	•	•	•
16 tickets to live event	•						T T	
12 tickets to live event		•						
6 tickets to live event				•				
4 tickets to live event; 4 meal deliveries							1	
8 meal deliveries							•	
4 meal deliveries								