

2024

# ANNUAL PARTNERS PROGRAM

Cascadia Health's Annual Partners Program allows corporate partners to provide sponsorships in support of fundraising and community engagement efforts throughout the year. Available sponsorship levels and applicable benefits are listed in this packet. This is a great opportunity to receive special recognition at our two annual events (HEART and the Culture of Caring Gala) in 2024 and create visibility for your organization. Your gift directly impacts more than 15,000 individuals and families experiencing homelessness, addiction, mental health challenges, and trauma. We are open to innovative new ways to partner with you. Please don't hesitate to contact us if you have special requests or ideas for partnership.

For more information, please e-mail us at

[give@cascadiahealth.org](mailto:give@cascadiahealth.org)

## ABOUT CASCADIA HEALTH

Cascadia takes on some of the state's toughest issues – mental health and addiction challenges, the community impacts of trauma, unemployment, homelessness, and lack of integrated whole health care. We believe that when we work together to understand and care for each other, we build a healthy, thriving community. Our approach to providing whole health care embodies this and builds on the idea that caring for the whole person makes our whole community stronger.

*Cascadia Health is a 501(c)(3) nonprofit organization - Tax ID 93-0770054. Apart from the fair market value of all goods and services provided by Cascadia, your sponsorship is tax-deductible. We will provide each sponsor with a written donation acknowledgment that may be used for tax purpose.*

## YOUR SUPPORT IS CRITICAL

- Strengthens our coordinated mental health and primary care teams, who work proactively to ensure clients stay informed, healthy, and out of emergency rooms.
- Allows us to meet clients where they are at through telehealth services, mental health and primary care, treatment for substance use disorders, and outreach to those experiencing homelessness.
- Ensures the well-being of our long-term care residents.
- Keeps our families together and cared for, providing them with the services they need for success.
- Helps our houseless community members struggling with trauma, addiction, and behavioral health.

# MIND WHAT MATTERS

## WHAT'S "MIND WHAT MATTERS"?

This is Cascadia Health's initiative for fundraising, friendraising, and creating awareness for much needed community support.

## HEART May 2024

Cascadia's annual HEART event creates a circle of supporters, artists, and storytellers with the goal of improving access to mental health treatment for all women. The event illuminates the intersection of art, mental health, and women to help reduce the stigma of mental health and empower women to live their best lives.

This year's event will feature a month-long art installation and community gathering. The art

installation will explore challenges experienced by women in our community while showcasing local artist talent. Proceeds from this event are critical to Cascadia being able to serve 9,000+ women of all ages every year, including more than 5,000 women who access Cascadia's mental health outpatient services.

By becoming a HEART sponsor, you join a network of organizations committed to improving mental health access for women of all ages.

HEART 2024	Presenting Sponsor	Champion Sponsor	Mission Sponsor	Supporting Sponsor
Giving Level	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
Number of Sponsorships Available	1	2	Unlimited	Unlimited
<b>BRANDING &amp; MARKETING BENEFITS</b>				
Featured story about your company in Cascadia's monthly eNews (10,000+ supporters)	♥			
Partnership-centered Facebook/Instagram post	♥	♥	♥	♥
Logo/name included in:				
Cascadia's Corporate Partner webpage year-round	♥	♥	♥	♥
Cascadia's Annual Report	♥	♥	♥	♥
During the live HEART event/program	♥	♥	♥	♥
HEART webpage year-round	♥	♥	♥	♥
Promotional/press materials (printed & digital)	♥	♥	♥	♥
Pre-event print & e-mail advertising to 10,000+ supporters	♥	♥	♥	♥
Pre-event & event slideshow(s)	♥	♥	♥	♥
<b>TICKETS</b>				
Up to 10 admissions to HEART gathering in May 2024	♥	♥	♥	♥
<b>OTHER</b>				
60-second speaking role at the event to welcome guests	♥			
30-second promotional video (sponsor expense)	♥			
Opportunity to co-brand promo items	♥	♥		
Verbal recognition during the live Heart event	♥	♥	♥	

# CULTURE OF CARING GALA

October 10, 2024

The Culture of Caring Gala is a celebration of Cascadia’s work in the community, highlighting the impacts of community support for individuals experiencing mental health, and addiction challenges, poverty, trauma and homelessness.

This event brings together corporate partners, individual donors, community members, nonprofit organizations, staff, and patients to share in Cascadia’s life-saving work and mission while also bringing awareness to the issues facing our community. Cascadia’s Culture of Caring Gala has grown to a

gathering of more than 400 attendees, providing your company with targeted exposure to some of Cascadia’s most dedicated supporters.

Join us as we gather to create meaningful change and support our whole community through continued access to whole health care services – mental health care, addiction recovery, primary care, wellness programs, and housing – for more than 15,000 individuals of all ages each year. All funds raised are critical to Cascadia being able to meet the growing needs of our community.

GALA 2024	Presenting Sponsor	Title Sponsor	Champion Sponsor	Mission Sponsor	Supporting Sponsor
Giving Level	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Number of Sponsorships Available	1	2	Unlimited	Unlimited	Unlimited
<b>BRANDING &amp; MARKETING BENEFITS</b>					
Logo/name prominently featured as 'PRESENTED BY YOUR NAME' on all promotional/press materials	♥				
Featured story about your company in Cascadia's monthly eNews (10,000+ supporters)	♥	♥			
Partnership-centered Facebook/Instagram post	♥	♥	♥	♥	♥
Logo/name included in:					
Cascadia's Corporate Partner webpage year-round	♥	♥	♥	♥	♥
Cascadia's Annual Report	♥	♥	♥	♥	♥
During the live Culture of Caring Gala program	♥	♥	♥	♥	♥
Culture of Caring Gala webpage year-round	♥	♥	♥	♥	♥
Pre-event print & e-mail advertising to 10,000+ supporters	♥	♥	♥	♥	♥
Pre-event & event slideshow(s)	♥	♥	♥	♥	♥
<b>TICKETS</b>					
Up to 10 admissions to the Culture of Caring Gala	♥	♥	♥		
Up to 5 admissions to the Culture of Caring Gala				♥	♥
<b>PUBLIC SPEAKING &amp; VERBAL RECOGNITION</b>					
60-second speaking role at the event to welcome guests	♥				
30-second promotional video (sponsor expense)		♥			
Verbal recognition during the live Gala event			♥	♥	♥
<b>OTHER</b>					
Private tour for 4 of Cascadia facility with Derald Walker, CEO	♥				
Opportunity co-brand promo items	♥	♥			
Group tour for 6 of Garlington Health Center with program staff		♥			